Punjab Agricultural Management & Extension Training Institute (PAMETI),

PAU Campus, Ludhiana

**Annual Training Calendar**

**(2025-26)**

1. **Training Programmes**

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| **No. of days** | **Title of Course** | **Participants** |
| **April, 2025** | | |
| 3 days | Time and Stress Management for Professional Excellence | Extension functionariesfrom Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed& ATMA of any rank; Faculty/Staff from KVKs of SAUs and FASCs.  Five farmers (approx.) from any field. |
| 3 days | Digital Content Development and Publication | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfedand ATMA of any rank; Faculty/Staff from KVKs of SAUs and FASCs.  Five Farmers (approx.) from any field. |
| **May, 2025** | | |
| 3 days | Shaping Leaders for Effective Extension | Extension functionariesfrom Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed& ATMA of any rank; Directors of KVKs and FASCs.  Five members of any FPOs/CIGs/SHGs etc. |
| 3 days | Subsidiary Occupations for Rural Development | Extension functionaries from Agri. and Allied dept., Dept. of Cooperation, Milkfed, Markfed & ATMA of any rank.  Five Farmers (approx.) from any field. |
| **June, 2025** | | |
| 3 days | Marketing Strategies for FPOs | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed& ATMA of any rank; Members of various Livestock Breeders Associations.  Five members of any FPOs/CIGs/SHGs etc. |
| 3 days | Emerging Artificial Intelligence (AI) applications in agriculture and allied sectors | Extension functionaries from Agri. and Allied dept., Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from related field. |
| **July, 2025** | | |
| 3 days | Behavioral Skills for effective extension delivery | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field. |
| 3 days | Carbon Credits in Agriculture | Extension functionaries (from all states) from Agri. And Allied departments, Milkfed, Markfed and ATMA of any rank; and Demonstrators/Asstt. Prof. or equivalent from KVKs of SAUs.  Five Farmers (approx.) from any field. |
| **August, 2025** | | |
| 3 days | Promotion of Agri-preneurship through DAESI  in collaboration with MANAGE, Hyderabad | Punjab and Haryana state- Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank and participants nominated by Agri-business Companies.  Aspiring DAESI trained Agripreneurs. |
| 3 days | Agricultural Export- Overcoming the Challenges and Harnessing Potential | Extension functionaries (from all states) from Agri. And Allied departments, Milkfed, Markfed and ATMA of any rank; and Demonstrators/Asstt. Prof. or equivalent from KVKs of SAUs.  Five Farmers (approx.) from any field. |
| **September, 2025** | | |
| 3 days | Digital Marketing for better income | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field. |
| 3 days | Work-life Balance for women extension functionaries | Women Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfedand ATMA of any rank.  Five women farmers (approx.) from any field. |
| 3 days | Commercial Dairy Farming | Extension functionaries from Dept. of Dairy Development, Animal Husbandry, Milkfed and ATMA of any rank; Faculty/staff from GADVASU.  Five dairy farmers (approx.). |
| **October, 2025** | | |
| 3 days | Video Production Skills for Extension Professionals | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank; Faculty/staff from KVKs and FASCs.  Five farmers (approx.) from any field. |
| 1 day | Mahila Kisan Diwas | Extension functionaries (preferably women) from Agri. and Allied departments, and ATMA of any rank.  Women farmers and members of FPOs/SHGs/FIGs/CIGs from agriculture as well as livestock sector. |
| 3 days | Agro Tourism-An emerging agri venture | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation and ATMA of any rank; Horse Breeders in the state.  Five farmers (approx.) from related field. |
| **November, 2025** | | |
| 3 days | Innovative Marketing Methods | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfedand ATMA of any rank.  Five farmers (approx.) from any field. |
| 3 days | Ornamental Horticulture and Water Management at community level | Extension functionaries from Agri., Horticulture and Soil & water Conservation departments, and ATMA of any rank.  Five Farmers (approx.) from related field. |
| **December, 2025** | | |
| 3 days | Nutrition Sensitive Agriculture | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfedand ATMA of any rank.  Five farmers (approx.) from any field. |
| 1 day | State level Training Needs Assessment Workshop | Heads of State Agriculture & Allied Departments, Dept. of Cooperation, Milkfed, Markfed, DEE from PAU and GADVASU or their representatives. |
| 3 days | Value addition options in Agriculture | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfedand ATMA of any rank.  Five farmers (approx.) from any field. |
| **January, 2026** | | |
| 3 days | Extension Strategies for Urban Agriculture | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank; Faculty/staff from KVKs and FASCs.  Five farmers (approx.) from any field. |
| 3 days | Promoting Agro-biodiversity in agriculture & allied sectors | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field. |
| **February, 2026** | | |
| 3 days | Social Media Skills for effective extension | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfedand ATMA of any rank.  Five farmers (approx.) from any field. |
| 2 days | Govt. Sponsored Schemes in Agriculture & Allied Sectors | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfedand ATMA of any rank.  Five farmers (approx.) from any field. |
| **March, 2026** | | |
| 3 days | Innovations in Agribusiness for better farmers’ income | Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfedand ATMA of any rank.  Five farmers (approx.) from any field. |
| 3 days | Diversification through Value Addition in Livestock Products | Extension functionaries from Dept. of Dairy, Animal Husbandry, Milkfedand ATMA of any rank.  Five farmers (approx.) from related field. |

1. **Webinars (one-day each):**

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| **Sr. No.** | **Webinar Title** | **Date** |
|  | Use of AI in Livestock Sector | April, 2025 |
|  | Practicing Mindfulness | May, 2025 |
|  | Value-addition options in Agro-forestry | June, 2025 |
|  | Intelligent Farming and Traceability | July, 2025 |
|  | Asset Management: Evaluation and Planning | August, 2025 |
|  | Cyber Security | September, 2025 |
|  | Use of Nano-technology in Value addition | October, 2025 |
|  | CSR for Agricultural development | November, 2025 |
|  | Carbon-finance | December, 2025 |
|  | Happitude | January, 2026 |
|  | Promotion of Family Farmer Concept | February, 2026 |
|  | Promoting Kitchen and Herbal Gardens for better health | March, 2026 |

\*NOTE:

1. The topics mentioned above are tentative and can be modified as per suggestions received both from MANAGE, Hyderabad and from different state departments.
2. The dates of trainings will be finalized after incorporating all the suggestions.
3. **OtherProgrammes**

* Open Programmes:
* Promotion of Urban Farming through innovative models
* In-door plants/ smart home gardening
* Waste to Wealth
* Induction and Refresher Courses:
* Induction training programmes for newly recruited extension officials from State Agriculture & allied Departments & ATMAand Refresher Training for existing staffwould be organized as per the requirements of respective departments.
* Collaborative Courses:
* Programmes in collaboration with MANAGE- Hyderabad,
* NIAM- Jaipur,
* EEI- Nilokheri
* NIPHM, Hyderabad etc. would be organized as per demand
* Additional sponsored courses would be organized as per demand and receipt of funds from different organizations.
* Contact Classes and Examinations of PGDAEM (Post Graduate Diploma in Agricultural Extension Management) wouldbe organized as per the guidelines issued by MANAGE, Hyderabad.
* Skill Development Programmes under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) and Skill Trainings for Rural Youth (STRY) would be organized as per allocation.
* Diploma in Agricultural Extension Services for Input Dealers (DAESI) would be organized as per allocation and demand from districts.
* Certified Course on Integrated Nutrient Management for Fertilizers Dealers and Certified Course on Insecticide Management for Insecticide Dealers/Distributors would be organized as per allocation and demand from districts.
* Agri-Clinics and Agri-Business Centres (ACABC) batches would be organized as per admission.
* Demand based farmers’ programmes especially on Processing of Agric. Produce/Value addition would be organized.

1. **Other Activities**

* e-Documentation of Success Stories will be further taken up.
* Day-to-Day consultancy to extension staff on different aspects and to the farmers in entrepreneurship & farming systems will be provided.
* Need based literature will be published for the use of extension workers and farmers.
* Tri-annual publication ‘PAMETI Reporter’ will be published as per schedule.
* Regular evaluation of training programmes will be conducted (Pre-Test & Post-Test).
* Other activities as per requirement and funds from time to time.